



Tamara Stewart

UI/UX Designer

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Profile

Creative UI/UX Designer with a strong background in crafting intuitive and engaging interfaces for diverse software platforms. Proficient in user-centric design methodologies, merging innovation with usability. Proven expertise in collaborating with cross-functional teams to transform complex concepts into user-friendly experiences.

Employment

2018

UI/UX Designer at Thought Technology Ltd.

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present

I engage in collaborative UX design, refining interfaces for Android apps and complex software to meet our business objectives. Simultaneously, I refined my expertise in pinpointing user pain points, proposing iterative enhancements, and fine-tuning designs through invaluable stakeholder feedback. Beyond UX, I actively contributed to compliant packaging and agile strategy sessions. Additionally, I expanded my skill set by engaging in social media creation and management, harnessing creativity to curate engaging content and optimize online presence.

1997

Graphic/Web Designer at Thought Technology Ltd.

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2018

I excelled in developing creative marketing designs, spanning print materials, brochures, banners, and signage, all meticulously crafted to captivate audiences. Strengthening brand identity was a forte, achieved through aesthetically pleasing advertisements that seamlessly complemented our product line. Simultaneously, I delved into the realm of interface design, refining user experiences within PC software and contributing significantly to the development of a Magento e-commerce site. In addition to my design responsibilities, I took charge of establishing and maintaining brand guidelines, assets, and comprehensive component libraries, ensuring consistency and coherence across all brand touchpoints.

Entrepreneurial Ventures

2017

Etsy Shop Owner - Rustic Designz

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present

Driven and creative entrepreneur with a deep passion for art and design, specializing in curating and crafting handcrafted sea glass art through the highly successful Etsy shop, Rustic Designz. Demonstrated success in overseeing all aspects of Rustic Designz, including strategic marketing, customer service, and meticulous inventory management. My dynamic and innovative approach is dedicated to infusing maritime magic into living spaces, reflecting a strong entrepreneurial spirit through positive customer relations and adaptive strategies to industry trends.

Education

1997 **DEC | Office Systems Management**
John Abbott College

Certification

User Research & Strategy
DesignLab

Professional Scrum with User Experience
Pyxis Canada

Agile Approaches
Pyxis Canada

Volunteering

2022

Communications Director at the Pincourt Aquatic Club

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present

Lead club promotion through social media, PR, and marketing for member attraction and community engagement. Oversee club website, team branding, sponsorship, and club merchandise.

Skills

Professional

User Interface Design
User Experience Research
Usability Testing
Graphic Design
Branding and Typography
Ecommerce Integration
and Strategies
Social Media Management

Technical

Adobe XD
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
WordPress
Magento
OsCommerce
HTML

Personal

Creativity
Time Management
Teamwork
Adaptability
Problem-Solving
Attention to Details
Desire to Learn
Meeting Deadlines